

Improve your cash flow to really grow

LACK of cash flow has long been one of the biggest hazards for a small business.

Even the best businesses are prone to intermittent cash flow.

A 60- to 90-day wait for invoices to be paid is difficult to manage in the good times, and one bad month has spelled the end for more than a few solid businesses in Australia.

The good news is that businesses today are embracing change and tackling the problem with an innovative yet remarkably simple solution – Cash Flow Financing.

The system is easily

instigated, cost-efficient and carries benefits that are hard to ignore.

And this is how it works.

Rather than having to wait the 60 or so days to get paid, a business assigns their invoice to a factoring company, who then pays 80% of what the business is owed immediately.

Most business owners try to address funding issues by going to a bank to try and get a business loan.

However, getting a business loan can be very difficult, especially in today's uncertain environment.

Cash Flow Financing allows a business to use its own hard-earned assets to create cash for the growth needs of the company today.

And one of the big advantages of working with a Cash Flow financier is they will set a limit based on the potential of the business rather than the company's financial situation.

Cash Flow Advantage Pty Ltd provides Cash Flow Financing services to businesses Australia wide and can be contacted on 1300 557 771 or

www.cashflowadvantage.com.au.



CORE BUSINESS: Refrigerated semi trailers are Graystar Trailers' specialty.

The Shining Star in Refrigerated Transport Equipment



Specialised Refrigerated Transport Equipment

To add a Star Performer to your fleet, contact David Gray or Roger Wiltshire to discuss your requirements.

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Refrigerated trailers Graystar specialty

GRAYSTAR Trailers commenced operations in early 2009.

The company was established by David and Samantha Gray.

David has close to 30 years experience in the vehicle manufacturing industry.

The team at Graystar Trailers collectively has more than 100 years experience.

Graystar Trailers' core business is refrigerated semi trailers.

David saw an opening in the market for a premium product that would stand up to Australian conditions. He acquired the services of Roger Wiltshire, who was semi-retired.

Roger had extensive knowledge of the trailer industry and suppliers, as well as a close association with many clients.

His engineering skills and knowledge of laminated panel constructions were also invaluable.

A highly experienced team was handpicked for the workshop.

A very high standard of workmanship was one of the main prerequisites.

Trailers are built to the same exacting standards David has always been known for.

Having built the business from scratch has allowed Graystar to initiate new concepts, which are letting them 'raise the bar' even higher.

The use of premium, high quality insulation in its construction makes a Graystar Trailer ideal for the harsh Australian climate.

While custom-built refrigerated semi trailers are Graystar Trailer's niche, the design and construction of dry freight trailers is also in progress.

Laminated panel construction and sales are becoming a large part of the business.

The process of construction and the lightweight materials used, are in high demand by manufacturers of high quality fifth wheelers and motorhomes etc.

While it is still early days for Graystar Trailers, the future is certainly looking bright.

Already a strong client base has been established, with new clients added on a regular basis. The business's motto says it all:

"Graystar Trailers, we may not be the cheapest but we aim to be the best". For more information phone Graystar Trailers (03) 9484 4568.

Sick of waiting 30 or more days to be paid?
Turn your outstanding invoices into cash today.

Call CashFlow Advantage today
and accelerate your cashflow.

1300 557 771 • cashflowadvantage.com.au



CashFlow Advantage
'business funding solutions'